

- 8:00 a.m. – 8:30 a.m.      **Registration & Breakfast**
- 8:50 a.m. – 9:00 a.m.      **Welcome**
- 9:00 a.m. – 10:00 a.m.      **Survey Results**  
*Voter survey results and election communication considerations will be addressed during the presentation of the 15th biennial edition of the Piper Jaffray study.*  
Trevor Carlson  
*Managing Director, Piper Jaffray & Co.*  
Ryan Swanson  
*Senior Vice President, Piper Jaffray & Co.*
- 10:10 a.m. – 11:00 a.m.      **Successful Bond Election Case Studies**  
*Discussion of facility needs assessment, community engagement and communication strategies that led each school district's successful bond election.*  
Jerry Pugh  
*Superintendent, Colfax School District*  
Shane Backlund  
*Superintendent, Selah School District*
- 11:00 a.m. – 11:45 a.m.      **Lunch**
- 11:45 a.m. – 12:30 p.m.      **EPO Levy Elections**  
*Preparation and planning. Factors to consider when pursuing an Education Programs & Operations Levy.*  
Jim McNeill  
*Partner, Foster Pepper PLLC*
- 12:30 p.m. – 1:00 p.m.      **Election Dates, Results, Timelines, Financing Implications**  
*What are the implications of election timing and bond structuring on successful election passage?*  
Trevor Carlson  
*Managing Director, Piper Jaffray & Co.*
- 1:00 p.m.                      **Adjourn**  
Submit conference surveys